

Notes on the use of the TOKYO 2025 DEAFLYMPICS Games Emblem
(Frequently Asked Questions)

■ Frequently asked questions

Q1. Can I print the Games emblem on T-shirts?

→ Disapproved except for the Games sponsors and Organising Bodies. It is because printing the emblem on T-shirts could damage the brand value of the emblem and give the impression that the organisation that created the T-shirt is associated with the TOKYO 2025 DEAFLYMPICS.

Q2. Can I make and distribute stickers with the Games emblem?

→ Disapproved except for the Organising Bodies, Japanese municipalities, and Games sponsors. It is because stickers and other goods are considered novelties and likely to infringe on the use rights owned by Games sponsors.

Q3. Can I print the Games emblem on my business card?

→ In principle, printing the Games emblem on business cards is not permitted. However, it is allowed for organisational use by the following organisations (excluding individuals).

- a) The three host organisations; Japanese Federation of the Deaf, Tokyo Metropolitan Government, and Tokyo Sport Benefits Corporation - executive board members, councilors, and staff
- b) Supporting sponsor company – employees
- c) 47 prefectural organisations that are members of Japanese Federation of the Deaf (excluding municipal associations) - board members and staff
- d) Domestic athletic organizations (board members and staff)※ Deaf NF, NF, PF
- e) Heads, councillors, and staff of local governments in Japan
- f) Public authorities and national parties in Japan - members and staff
- g) Other organizations recognized by Japanese Federation of the Deaf

*Except for the organizations in a) and b) above, the funds must not be used for commercial activities.

*For organisations c) to g), please include the sentence "Support TOKYO 2025 DEAFLYMPICS!"

Q4. Can I apply collectively for using the emblem until November 2025 instead of applying each time?

→ Please apply for each use instead of applying collectively. It is because the approval is confirmation that the emblem is being used correctly in accordance with the guidelines, not as an approval for an organisation.

Q5. Can I use the emblem in several media but apply for use at once (e.g., to apply for leaflets and lecture materials at once)?

→ Please apply for each use and each media instead of applying collectively. It is because the purpose of screening is to check that the emblem is being used correctly in accordance with the guidelines.

Q6. Can I apply without a draft manuscript because the manuscript is not yet ready?

→ Please apply with a draft manuscript after it is ready. It is because the purpose of screening is to check that the emblem is being used correctly in accordance with the guidelines.

Q7. Can I publish the emblem in the Bulletin monthly?

→ Same as Q4-Q6. Application is required for each use.

Q8. Can I create emblem panels and rent them to our member organisations?

→ Lending is prohibited.

Q9. Can I apply as an individual?

→ Please apply from your organisation. In principle, only organisations can apply.

Q10. Can I use the Games emblem on the uniforms of the delegation?

→ The Games emblem cannot be placed on the uniforms of the delegation.

Q11. Can I create merchandise for sale using the Games emblem?

→ Commercial use is a right granted to the Games sponsors. The use of the Games emblem on paid merchandise, events, lectures, etc. is not permitted except for Games sponsors.

■ Notes

1. In some cases, leaflets, posters, and other materials do not indicate the relationship between the emblem and the event or the applicant organisation.
 - If the media in which the emblem is published is deemed to have little relevance to the TOKYO 2025 DEAFLYMPICS, the following actions may be taken, for example;
 - Disapprove the application for use of the emblem.
 - Request to provide a description that clarifies the relationship between the Games emblem and the event or applying organization, for example, by adding the sentence "The Association supports the TOKYO 2025 DEAFLYMPICS".
 - Request to provide a description that the emblem is the 'Tokyo 2025 Deaflympics Games Emblem' and not the emblem of the event or applicant organisation.
2. Use of the emblem on its own
 - As a general rule, when using the emblem on its own, ensure a Clear area and indicate the following.
'TOKYO 2025 DEAFLYMPICS Games Emblem'
3. In some cases, organisations use the emblem on their media but do not indicate their name.
 - Please indicate the organisation that creates the media so that the relationship between the organisation and the Organising Committee of 2025 Summer Deaflympics becomes clear.
4. Please contact OC TOKYO 2025 to offer data showing the overall layout of how to place the emblem.
 - In some cases, the emblem data itself is attached as a draft manuscript. However, please attach data that can confirm how the emblem data is used, including Clear area, placement, and so on.
5. In some cases, incorrect Game's name is used.
 - Please use the correct official name. For example, "Deaflympics 2025" is incorrect. "TOKYO 2025 Deaflympics" is correct.